

May 1, 2020

For Immediate Release
To whom it may concern

Mitsui & Co., Ltd.

Revision of Our Mission, Vision, Values

Effective from May 1, Mitsui & Co. has revised its Mission, Vision, Values (“MVV”), as outlined below.

The environment has changed in various ways since the existing MVV was adopted in 2004, and we expect the pace of change to accelerate even further. While retaining the core spirit of our existing corporate philosophy, the new MVV provides new definitions of the corporate mission and vision that Mitsui & Co. needs to fulfill through its global group management in this new environment. We have also sought to express in clear and straightforward language the ways in which we will continue pursuing the spirit of “Challenge and Innovation” while responding to the expectations and needs of our stakeholders and society, so that our diverse employees throughout the world can understand and share this philosophy and reflect it in their day-to-day activities.

The world is in the grips of the disruption caused by COVID-19 pandemic. While we have been considering the new MVV for some time, today, the role of the MVV as our management compass is more important than ever. Mitsui & Co. will move forward as one united group under the new MVV, in order to achieve the goals articulated in the theme of Medium-term Management Plan — “Transform and Grow”.

Mission

Build brighter futures, everywhere

Realize a better tomorrow for earth and for people around the world.

Vision

360° business innovators

As challengers and innovators, we create and grow business while addressing material issues for sustainable development.

Values

Our core values as challengers and innovators

Seize the initiative

We play a central role in driving transformation.

Thrive on diversity

We foster an open-minded culture and multiply our strengths to achieve excellence.

Embrace growth

We drive our collective growth by continuously growing as individuals.

Act with integrity

We pursue worthy objectives with fairness and humility, taking pride in work that stands the test of time.

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Notice:

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